

# Rayonier in Florida



Value From The Ground Up™

*Headquartered in Jacksonville, Fla., Rayonier is a global forest products company maximizing value from a growing timberland base and the production of the world's highest-purity specialty cellulose fibers with a focus on three core businesses – Forest Resources, Real Estate and Performance Fibers.*

## Forest Resources

As one of the largest private landowners in the U.S., we own, lease or manage approximately 2.7 million acres of working forests in the U.S. and New Zealand to supply timber to a wide variety of markets, including pulp, paper, lumber and renewable energy production.

In Florida, our 424,000 acres are managed in ways that are sustainable and responsible. As the seventh largest private landowner in the U.S., we're committed to being good environmental stewards by practicing sustainable forestry, promoting conservation of land and wildlife, and making a positive impact in the communities in which we work. To date, more than 2 million acres have been certified by the Sustainable Forestry Initiative® (SFI).

## Research & Regeneration

In order to maximize growth and increase the value of our timberlands, our forestry research center in Yulee, Fla., is dedicated to the improvement of the growth, yield and productivity of our timberlands. A continuous cycle of research, genetic selection, breeding and testing helps us enhance Rayonier's timber value by creating faster-growing, disease-resistant trees with straight stems and minimal forking.

## Performance Fibers

The global demand for our Performance Fibers is being met in part at our mill in Fernandina Beach, Fla. With 280 employees and an annual capacity of 155,000 metric tons of high-value cellulose specialties, 100% of this facility's annual output is delivered to customers in more than 40 countries. These cellulose specialties are used in the production of everything from LCD screens to pharmaceuticals.

## Recreation

Our Florida timberlands are available for hunting, fishing, hiking and other outdoor activities. Visit [rayonierhunting.com](http://rayonierhunting.com) for detailed information on hunting and land leases.

## Key Facts

- **Corporate Headquarters**  
Jacksonville, Fla.
- **U.S. Forest Resources Headquarters**  
Fernandina Beach, Fla.
- **Employees:**  
Approximately 500
- **Holdings**  
424,000 acres in 18 counties
- **Core Species**  
Slash, loblolly and longleaf pine; oak; maple; gum and cypress
- **Main Uses**  
Containerboard, paper products, packaging, chemical cellulose products, absorbent materials, sawtimber and cypress mulch
- **Facilities**  
Performance Fibers Mill in Fernandina Beach and Research Center in Yulee
- **Conservation**  
More than 78,000 acres in Florida
- **Recreation**  
Hunting and other land leases are available
- **Sustainable Forestry**  
All of our Florida timberlands are SFI® certified



## Conservation

By preserving lands with ecological, historic and recreational value, we are proud to have helped conserve more than 78,000 acres in Northeast and North Central Florida. These lands will forever remain treasured freshwater and saltwater marshes, swamps and homes to rare and threatened species of plants and wildlife. For example, Rayonier has worked with conservation partners to conserve:

- **Barr Hammock** – 2,300 acres connecting Paynes Prairie ecosystem
- **Pinhook** – 60,000 acres connecting Osceola National Forest to Okefenokee National Wildlife Refuge
- **Matanzas State Forest** – 16,000 acres preserving the last undisturbed salt marsh in the Guana Tolomato Matanzas National Estuarine Reserve

## Wildlife Sensitivity

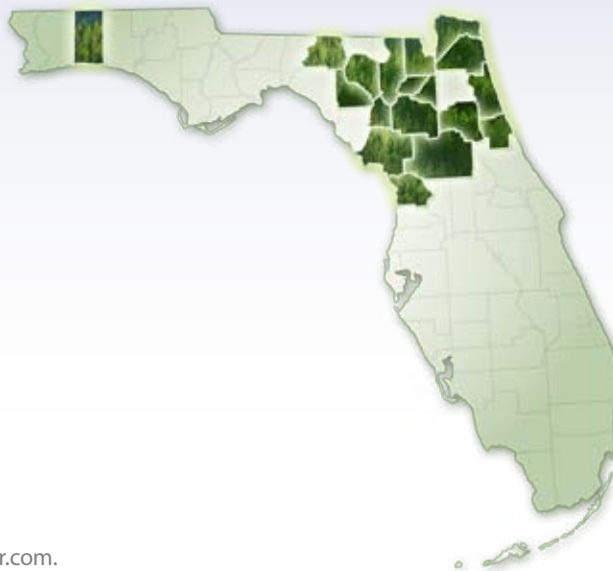
As the gopher tortoise is considered a threatened species in Florida, we take great precautions to protect the tortoise in all phases of our operations. We also work with local wildlife groups to survey and monitor the gopher tortoise population in Florida.

## Community

Counting payroll, different taxes and payments to local vendors, Rayonier's economic impact in Florida well exceeds \$100 million annually. Beyond the company numbers, our 515 Northeast Florida employees take great pride in serving the communities in which they live and work. They frequently donate their time, supplies and money to help organizations including: Ronald McDonald House, Housing Partnership of Northeast Florida, local schools, HabiJax, American Red Cross, Rodeheaver Boys Ranch, Cathedral Arts Project, Jacksonville Speech and Hearing Center, and Community Connections.

## A Closer Look at Our Florida Timberlands

*Total leased, owned or managed acres: approximately 424,000*



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